## CASTER BRIDGE HARDY PORTFOLIOS

# MAKING AN IMPACT

Our Hardy Managed Portfolios offer you & your clients' access to the worlds leading fund managers both active and passive from across the globe, selected by our in-house research team. all of the investment expertise from Casterbridge in a platform ready product.

Hardy/'ha:di/ Adjective Strong and capable of enduring difficult conditions; robust, enduring, strong 'a hardy breed of investment portfolio'



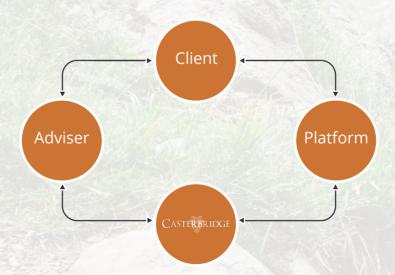
# HARDY MANAGED PORTFOLIOS

At a time where Social Media and the internet are providing customers with free, abundant and easily accessible financial information, client relationships are more important than ever. The Hardy Managed Portfolios have been designed for you; the Independent Financial Adviser – we carry out the in-depth fund research, asset allocation, portfolio construction and day-to-day fund management, allowing you to spend more time on what your clients really value - You!

The Hardy Managed Portfolios offer you and your client's access to the very best asset managers, both active and passive from across the globe, selected by our in-house research team. You have a choice from a number of risk-mapped portfolios to meet your differing client needs. For clients with Environmental, Social and Governance (ESG) considerations, we also offer our Sustainable Impact portfolios. You can access the Hardy Managed Portfolios through one of the platforms from our panel or via our Direct Custody Service

## WORKING IN TRUE PARTNERSHIP

Over the last two decades, helped by the emergence of platform functionality, Financial Advisers have successfully been developing and managing adviser portfolios for their clients on platforms. However, recent times have seen an increasing regulatory burden placed on Financial Planners who choose to run their own adviser models. We believe we are ideally placed at Casterbridge to work with you to help deliver your clients' financial goals and aspirations.



# THE KEY BENEFITS OF USING THE HARDY MANAGED PORTFOLIOS

We believe our commitment to professional best practice together with our independence of thought, free of either bank or insurance company ownership and the conflicts of interest that can lead to, is the best recipe to deliver the purest investment views.



#### **TIME & FOCUS**

It's often underestimated just how much time is needed to build, run and manage robust investment models within an IFA business – time that could be spent on what clients really value – You!



#### TIME MANAGEMENT

Running in-house investment models on an advisory basis is an administration and regulatory burden. We provide real-time investment management with quarterly and tactical rebalances.



#### **STAFFING COST**

Building and running adviser models, including investment research and compliance staff can be a considerable cost burden on your business – not to mention the often over looked cost of advisory staff spending time away from seeing clients



#### COMPLIANCE

The regulatory demands for IFA firms running in-house advisory portfolios has become a growing problem over recent years. New requirements including investment research, best execution, liquidity assessments, 10% drop letters and quarterly reporting are adding to advisers already extensive 'to-do' list.





### ABOUT CASTERBRIDGE

We are an independent muti-award-winning Discretionary Fund Management business, inspired by the lack of choice and variation available to Financial Advisers

We offer something a little different to the Financial Adviser Profession: Independent, Adaptive, Responsive and Agile Investment management for your clients.

We focus on supporting the interests and success of your business and work with you to deliver your clients' financial goals and aspirations.



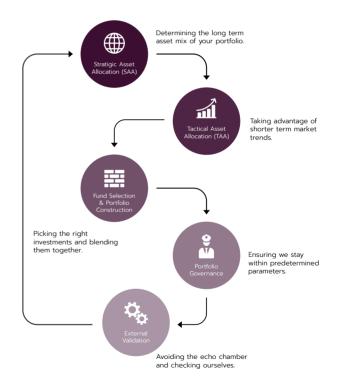
"We are truly active –
delivering the highest
levels of service &
performance are at the
core of everything we do"

## OUR ACTIVE APPROACH

A dynamic and adaptive investment approach focused on your clients' objectives, goals and dreams.

Our investment beliefs are based on a truly active approach, giving us the best opportunity to take advantage of market movements and deliver client objectives.

Our flexible approach to strategic (longer term) and tactical (shorter term) asset allocation, stock selection and combining in-depth analysis from our internal research team, together with the experience of our investment managers, allows us to focus on your clients' objectives, goals and dreams in real time, every day of the week.







## HARDY MANAGED PORTFOLIOS

Our 7 Hardy Managed Portfolios offer an attractive breadth of investment opportunities, allowing you to select an investment solution that closely matches your clients' life goals, attitude to risk and desired outcomes.

We utilise both passive and active underlying investments as and when required, not beholden to any one style and always looking to find the most efficient and effective way to populate our investment views.

The Hardy Managed Portfolios are available on a wide range of investment platforms and via our Direct Custody service. Please contact us for the latest platform availability.



#### **CONTACT US**

Please contact your dedicated Relationship Manager: Matthew Cheek



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#### Important information

Casterbridge Wealth Limited is authorised and regulated by the Financial Conduct Authority (FCA).

Details of our authorisation are available on the FCA register under firm reference number 727583; /register.

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