



CASTERBRIDGE WEALTH

For professional advisers only

## MAKING AN IMPACT

### The Casterbridge Bespoke Portfolio Service

Our bespoke portfolio service offers you the very highest in investment personalisation for your clients. We provide your client with a dedicated investment manager who will build and manage their portfolio on a real-time, day to day basis, totally focused on their objectives, goals and aspirations.

#### Joint Suitability

We share the investment suitability of the client with you – this ensures we remain aligned and focused on your clients' individual requirements.

#### Your clients are your clients

We are not financial advisers, your clients are your clients and they always will be.

#### Environmental, Social & Governance (ESG)

All of the investments we hold on behalf of clients are subject to ESG screens as we believe this is an excellent source of discipline and investment performance. As a growing number of clients have greater ESG considerations, we are able to build portfolios to match their individual needs.

#### Independence

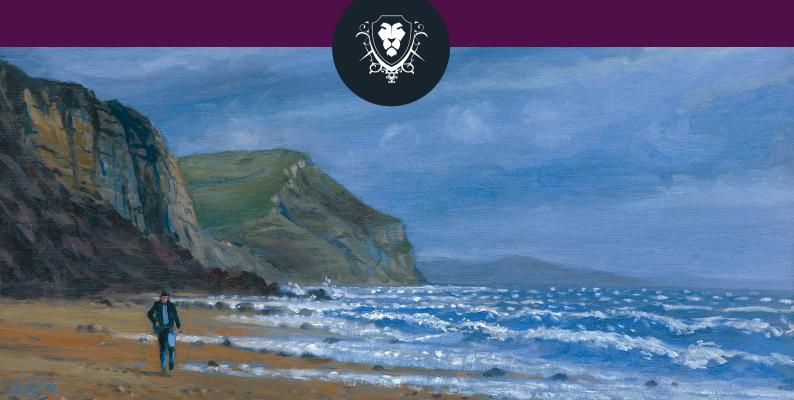
We are independent and not tied to any fund manager, bank or financial institution. As a result, we are able to deliver a service that is truly independent and void of corporate and legacy bias.

#### Dedicated adviser support

In addition to your clients' investment manager you will be given your own dedicated Relationship Manager and Administration team contact.

# Each client is as individual as their portfolio should be.

We are dedicated to treating each client as an individual by building bespoke portfolios that are designed, in partnership with you, to meet their individual suitability requirements.



# WORKING IN TRUE PARTNERSHIP

We are an independent, award-winning Discretionary Fund Management business, inspired by the lack of choice and variation available to Financial Advisers. Our ambition is to deliver something different to the Financial Adviser Profession: **adaptive, responsive and agile investment management for your clients.** 

We focus on supporting the interests and success of your business to help deliver your clients' needs.

### The key benefits of using the Bespoke Portfolio Service

### A World of Investment Opportunities

Our investment managers, supported by our research team, have the widest possible choice of investments available to them. Your clients' portfolio may include collective funds from the very best managers, investment trusts, direct equities and bonds from across the global markets.

### Active and Passive = the best blend

Our investment managers are able to select from a wide range of passive investment vehicles such as Tracker Funds and Exchange Traded Funds (ETFs), to blend with active holdings so to better help create your clients' desired outcome.

For clients with Environmental, Social and Governance (ESG) considerations, we are also able to offer them a number of Sustainable Investment options matching their individual choices and wishes.



It's often underestimated just how much time is needed to build, run and manage robust investment models within an IFA business – time that could be spent on what clients really value – You!



#### TIME MANAGEMENT

Running in-house investment models on an advisory basis is an administration and regulatory burden. We provide Real-Time investment management with quarterly and tactical rebalances.



#### STAFFING COST

Building and running adviser models, including investment research and compliance staff can be a considerable cost burden on your business – not to mention the often over looked cost of advisory staff spending time away from seeing clients.



#### COMPLIANCE

The regulatory demands for IFA firms running in-house advisory portfolios has become a growing problem over recent years. New requirements including investment research, best execution, liquidity assessments, 10% drop letters and quarterly reporting are adding to advisers already extensive 'todo' list.

## **OUR ACTIVE APPROACH**

### A dynamic and adaptive investment approach focused on your clients' objectives, goals and dreams.

Our investment beliefs are based on a truly active approach, giving us the best opportunity to take advantage of market movements and deliver client objectives.

Our flexible approach to strategic (longer term) and tactical (shorter term) asset allocation, stock selection and combining indepth analysis from our internal research team, together with the experience of our investment managers, allows us to focus on your clients' objectives, goals and dreams in real time, every day of the week.



Our independent investment management process sits within a rigorous, risk management framework, designed to sit seamlessly within your advice process.



### **EXAMPLE ADVICE PROCESS**

Ask your clients what they truly value about working with you and the answer is going to be 'time spent with you' - our investment process gives you the confidence to focus on your face to face relationships with your clients while we takeover the full time investment work behind the scenes.

## PARTNERSHIPS THAT MATTER

We work closely with a number of global partners to ensure the safeguarding and security of your clients' assets.

We have partnered with Raymond James who are our administrators and who facilitate the purchase and sale of your clients' assets. Working closely with Raymond James are the Global Bank of Pershing Securities. Pershing provide the vital role of custodian, maintaining the safety of your clients' assets in ring-fenced accounts.

### Key Information

- Annual Management Charge
- 0.90% + VAT
- Competitive OCFs on underlying investments
- Our fees include : platform and custody fee
- We handle 10% drop letters (if required)
- Bed & ISA service available
- Joint Suitability
- Dedicated Investment manager
- CGT Optimisation





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Financial

Planner

RAYMOND

Pershing

JAMES

## WANT TO FIND OUT MORE

Please contact your dedicated Relationship Manager:

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#### Important information

Casterbridge Wealth Limited is authorised and regulated by the Financial Conduct Authority (FCA). Details of our authorisation are available on the FCA register under firm reference number 727583; www.fca.org.uk/register.

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