



Fair Value Assessment for the Casterbridge Discretionary Portfolio Service

March 2025

Our Fair Value Assessments demonstrate how our products meet the needs of their target market and contribute to positive client outcomes. They also ensure that clients receive fair value, paying a reasonable price for the benefits provided. These assessments also help advisers understand the advantages and suitability of each Casterbridge product for different clients, supporting compliance with the Consumer Duty's Price and Value requirements.

Product name: Casterbridge Discretionary Portfolio Service (DPS)

Outcome: Good value for clients

Summary of Fair Value Assessment

Based on our assessment of the factors listed in this document, we believe the Casterbridge Discretionary Portfolio Service continues to deliver great value for investors within our target markets. We also believe that our distribution strategy of only making our products and services available through selected regulated financial advisers remains appropriate.

Key value factors for Casterbridge clients:

- Experienced investment team backed by four decades of expertise.
- Independence means no corporate conflicts or pressure to use in-house funds.
- Direct investment in UK and international shares helps reduce portfolio charges and creates cost efficiencies.
- Dynamic approach to both long-term and short-term active investing avoids 'group-think.'
- Access to offshore bonds to utilise direct share holdings and associated savings.
- In-house specialist support teams for customer and adviser administration.
- Top-tier dedicated relationship managers for advisers and clients.

Products and services outcome

Experienced investment team: Casterbridge clients benefit from an investment team with four decades of collective experience. This deep expertise helps them to invest across a wide range of assets, including direct company shares from businesses around the world. The team applies a rare and refined skill-set to identify opportunities, supported by dedicated analysts who research and target investments aligned with clients' investment goals.

Active portfolio management

Clients using the Casterbridge Discretionary Portfolio Service have a direct relationship with their Investment Manager and can expect regular investment activity. Portfolios are actively adjusted to match personal risk objectives, with the team continuously monitoring markets, analysing economic

data, exchanging insights, and making strategic decisions to respond to short and long-term market trends. As well as extensive in-house research, the team gains insights from major investment institutions such as JP Morgan and Goldman Sachs.

Investment strategy and decision-making

Our Investment Committee meets quarterly to review asset allocation, economic developments, and market trends. These discussions guide the overall investment strategy and help shape decisions within client portfolios.

Independent investment approach

As an independently-owned firm, Casterbridge is not tied to specific funds or restricted to preferred buy lists. This independence ensures the team can select the most suitable investments for clients, with decisions made based on quality and suitability rather than external influences.

Cost-effective investing

Where possible, institutional share classes are used within portfolios to ensure clients benefit from the lowest Ongoing Charge Figure (OCF). This approach helps reduce costs and improve overall efficiency.

Adviser and client support

Our relationship management team supports advisers and their clients at every stage of their investment journey, from the initial introduction to ongoing service and support. Relationship managers give advisers everything they need to deliver the best outcomes for their clients.

Dedicated administration team

Our in-house administration team handles all adviser and client account management, including Direct Custody onboarding for both Bespoke Portfolio Service and Managed Portfolio clients. Financial advisers have a dedicated point of contact for a personalised service, with the wider team available for additional support when needed.

Price and value outcome

We check our fees and charges for Casterbridge products and services against different relevant peer groups, which provides an indication of how cost-competitive we are. The Casterbridge Bespoke Portfolio Service has an annual management charge broken down into two components 0.3% (no VAT) for custody and administration charges plus 0.6% (+VAT) for investment management fees while our peer group analysis indicates an average AMC of 0.75%-1.00% (+VAT).

We also consider a range of financial and non-financial costs to determine whether the products and services we offer deliver fair value to clients, including:

Financial:

- Product charges (technology, custody, annual management charge (AMC) and Ongoing Charge Figure (OCF))
- Staff costs
- Operational (overheads) costs

Non-financial costs:

- Client meetings (Bespoke only)
- Product research, design and review
- Quarterly client briefings/Adviser and client investment events
- Customer feedback and complaints